

Southwest Wisconsin 2024

Community Impact Report



Mayo Clinic Health System is a nonprofit organization committed to improving the quality of life, health and well-being of the community.

The organization builds and sustains relationships and invests in the communities where its patients and staff live and work.

In Southwest Wisconsin, Mayo Clinic Health System contributes to efforts that align with the priorities identified in the Community Health Needs Assessments in La Crosse and Monroe counties.

- Access to care
- Chronic disease and contributing factors
- Mental health and substance abuse
- Addressing social determinants of health
- Advancing equity, inclusion and diversity



Community Investments

Through the Community Investment program, Mayo Clinic Health System awarded grants and in-kind donations to local organizations to support initiatives that align with community health needs priorities and enhance the vibrancy of the community, including:

- \$120,800 for health care access and quality, including a community health worker located in the La Crosse Emergency Department.
- \$54,800 to food security organizations
- \$79,800 to organizations addressing homelessness and stable housing
- \$81,400 to safe places for learning and enrichment for youth
- In-kind donations of office space, furniture, garden plots, medical supplies and first aid kits.

New La Crosse Hospital

Mayo Clinic Health System opened its new La Crosse Hospital in September 2024.

The six-floor, 96-bed facility features advanced technology and personalized care, including cardiac care, radiology, medical-surgical units, an ICU, a Family Birth Center, a surgical floor, a rooftop helipad, and space for future growth. The hospital welcomed thousands of community members in for a first look.



Mayo Clinic Health System awarded **\$646,500** to more than 180 community organizations.

36%

Social determinants
of health

16%

Equity, inclusion
and diversity

13%

Mental health and
substance use

12%

Access to care

6%

Chronic disease and
contributing factors

17%

Other community
needs



Community Involvement

Mayo Clinic Health System is committed to working with the community and organizations to tackle health needs, create programs and roll up our sleeves for a healthier, vibrant future. True to our values, our staff exemplify compassion, teamwork and excellence when meeting the needs of our communities.

- Devoted more than 2,800 hours of staff time to health outreach, service on nonprofit boards and volunteerism.
- Offered Journey to Wellness, a year-long virtual wellness program that covered topics like how to prevent stroke, improve heart health, boost nutrition, stop vaping, suicide prevention and living with chronic pain.
- Presented at over 55 educational events on a range of topics including CPR, first aid, injury prevention, medical research, substance abuse, mental health, cognitive diseases, cancer prevention, hypertension, healthcare careers and imaging advances in disease detection.
- Mentored Health Science Academy students to prepare them for future healthcare careers.



Community Partnerships

Maintaining the region as a great place to live, work, learn and be healthy requires collaboration and pooling of resources. Mayo Clinic Health System is proud to partner with organizations across the region to address needs and further equity, diversity and inclusion.

Key partnerships include:

- Boys & Girls Clubs
- Great Rivers United Way
- Higher education institutions
- Public health departments
- School districts
- St. Clare Health Mission
- Organizations who advance equity, inclusion and diversity

Through these partnerships, Mayo Clinic Health System provided free sports physicals for children, mental health counseling, access to community health workers and drug take back events.

2.5k

Mayo Clinic Health System has nearly 2,500 employees in the Southwest Wisconsin region

\$30k

Staff gave nearly \$30,000 to the United Way

Staff collection drives

Baby care items • Blood
Children's holiday gifts
Food • Organ donor registry
Scrubs • Winter clothing