

Northwest Wisconsin — 2022

Community Impact Report

Mayo Clinic Health System is a nonprofit organization committed to improving the quality of life, health and well-being of the communities it serves. The organization builds and sustains relationships and invests in the communities where its patients and staff live and work.

In Northwest Wisconsin, Mayo Clinic Health System contributes to the efforts that align with the priorities identified in Community Health Needs Assessments in Barron, Chippewa, Dunn, Eau Claire and Trempealeau counties. These include:

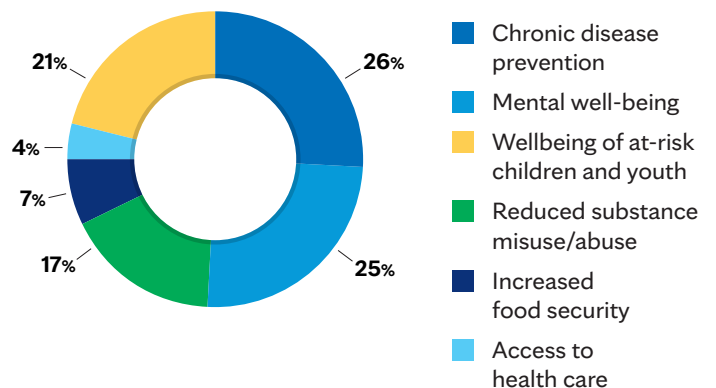
- Improve mental health
- Prevent alcohol misuse and substance abuse
- Prevent obesity and reduce chronic disease

Community Investments

Mayo Clinic Health System is proud to invest in local initiatives in the communities it serves, including:

- \$128,000 to family, senior and youth-serving organizations
- \$85,000 to support school districts
- \$56,000 to aid in food insecurity efforts
- \$41,000 to support mental health and recovery services programs
- \$41,000 toward homelessness
- \$40,000 for rural emergency medical services support
- \$36,000 for high school and postsecondary education health care career scholarships

Mayo Clinic Health System awarded **\$757,000** to more than **163 organizations**.



\$93,000+

Staff gave **more than \$93,000** to United Way.

200

Staff devoted approximately **200 hours** to community presentations, board service, education and committee work.

Community Involvement and Partnerships

Mayo Clinic Health System is proud to work with organizations across the region to address health needs and further health equity initiatives. Staff collaborates to develop and implement programs and participate in activities that improve community health and address social determinants of health. Community partners include chambers of commerce, coalitions, free clinics, local officials, public health agencies, school districts, United Way, universities and technical colleges, youth-serving organizations, and various community benefit organizations.

Mayo Clinic Health System is involved in the community in a variety of ways, including:

- Volunteered at local nonprofits to reduce food insecurity and homelessness, and support youth-serving organizations and free clinics.
- Hosted the self-directed Discover Gratitude, Fall Into Wellness, Kickstart Kindness and Slim Your Screen Time virtual programs.

Pride in the Park

Mayo Clinic Health System was the signature sponsor of Pride in Phoenix Park in Eau Claire, Wisconsin, where over 900 attendees celebrated their support of the LGBTQIA+ community.

Local farmer's markets

Mayo Clinic Health System gave \$5,000 to Country Lane Farmers Market in Barron, Wisconsin, and \$4,000 to Health Dunn Right Community Coalition's Market Match Program in Menomonie, Wisconsin, to support healthy food access opportunities for low-income individuals.

Mayo Clinic Health System celebrates its 30th anniversary while promoting cancer awareness.

In partnership with the American Cancer Society and the University of Wisconsin-Eau Claire, Mayo Clinic Health System hosted a cancer awareness event. Attendees visited cancer awareness booths and learned about HPV, smoking, vaping, breast cancer and colon health.

