

Northwest Wisconsin 2023

Community Impact Report



Mayo Clinic Health System is a nonprofit organization committed to improving the community's quality of life, health and well-being.

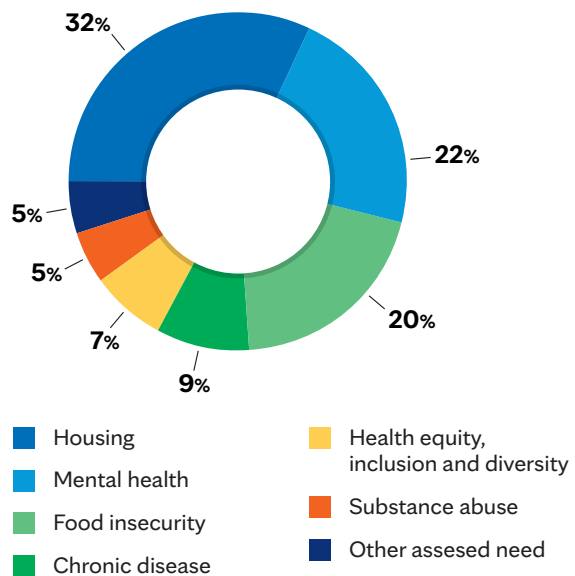
In Northwest Wisconsin, Mayo Clinic Health System contributes to the efforts that align with the priorities identified in the Community Health Needs Assessments and recognizes the importance of supporting efforts surrounding social determinants of health in Barron, Chippewa, Dunn, Eau Claire and Trempealeau counties. These include:

- Mental health
- Alcohol misuse and substance abuse
- Obesity and chronic disease
- Housing
- Food insecurity
- Health equity, inclusion and diversity

Community Investments

Mayo Clinic Health System invests in local communities through grants and in-kind donations, contributing to initiatives that address community health needs or enhance the vibrancy of the community.

Over 1 million dollars was given to more than 130 organizations in Northwest Wisconsin.



\$340,000 was allocated to support the unsheltered and homeless population and address the affordable housing shortage in Eau Claire, Chippewa, and Dunn counties.



Community Partnerships

Recognizing the community’s role in overall well-being, Mayo Clinic Health System is proud to collaborate with local and regional organizations, programs, initiatives and events that have a positive, lasting effect on community well-being.

Community partners include:

- Chambers of commerce
- Community coalitions
- Family, senior and youth-serving organizations
- Free clinics
- Local government officials
- Public health agencies
- Public libraries
- School districts
- United Way
- Universities and technical colleges

Changing the conversation around alcohol

Mayo Clinic Health System and the University of Wisconsin-Eau Claire hosted a free community education event, “Changing the conversation around alcohol in the U.S.: Acknowledging the elephant in the room.” The keynote speaker was George Koob, Ph.D., director of the National Institute on Alcohol Abuse and Alcoholism. Dr. Koob’s presentation addressed alcohol consumption and alcohol



use disorder, including raising awareness about the scope of the problem and shedding light on the social and health consequences of alcohol misuse. Over 300 community members attended the event.

Commitment to Community

Mayo Clinic Health System medical experts, staff and healthcare leaders serve on various boards of directors and coalitions in the area and participate in various activities that improve community health and address social determinants of health needs. Numerous staff serve the community as members of work groups, volunteer projects, task forces and service clubs.

Staff pledged **more than \$73,000** to the United Way annual campaign.

Staff devoted **over 1300 hours** to community presentations, board service, education and committee work.

Making beds for children in need

More than 50 Mayo Clinic Health System staff and their families came together on Oct. 21 at Mayo Clinic Health System in Northwest Wisconsin’s Luther Campus Clinic in Eau Claire to build 20 beds for children in need. A team of trained volunteers from Sleep in Heavenly Peace, a group dedicated to building, assembling, and delivering top-notch bunk beds to children and families in need, were on hand to help throughout the process. Mayo Clinic Health System purchased the supplies needed to build the beds.



Journey to Wellness

Created by Mayo Clinic Health System, this free self-guided healthy living program offered monthly toolkits to individuals and workplaces featuring resources and information on important health topics. Over 9,000 people participated in the program.